

Australian Cancer Plan

Presentation to the Ministerial Roundtable

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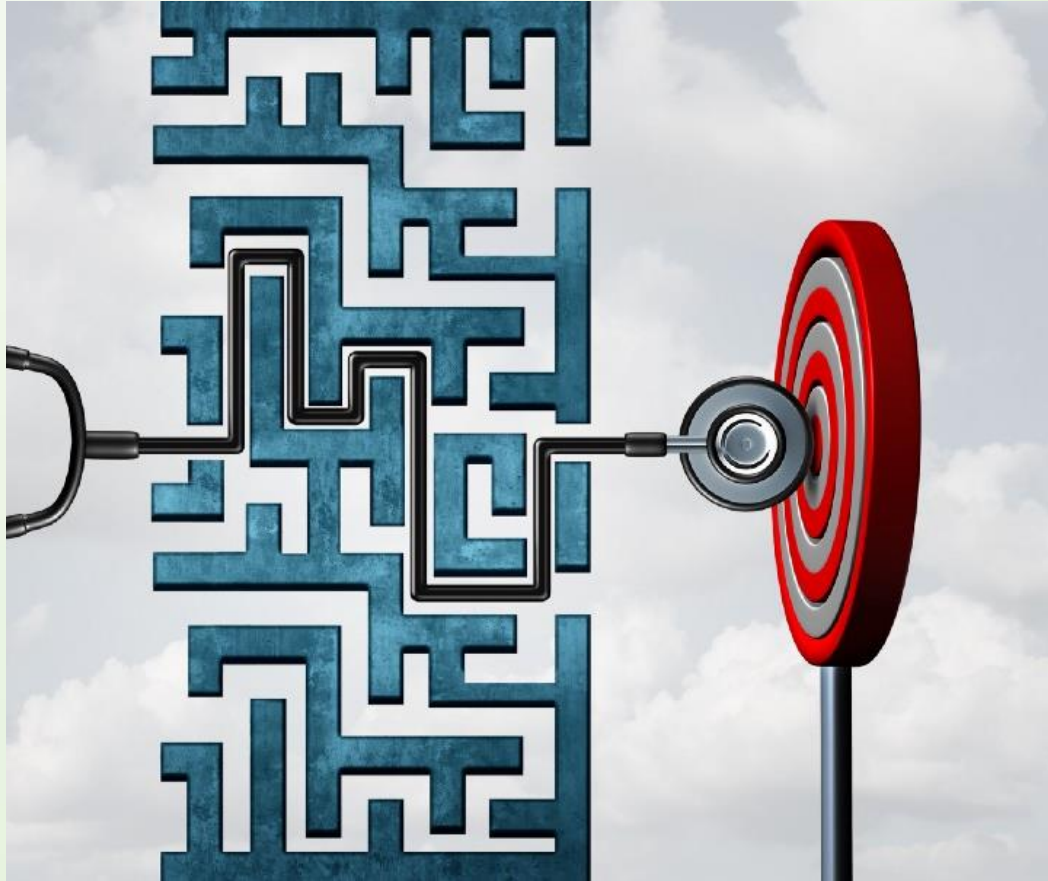
Current consumer experience

My first surgeon told me that I couldn't get a stent because, if I did, I would never be able to have a whipple. He also said that, if he did my whipple, I would bleed to death on his table.

He referred me to an oncologist, who eventually referred me to the hospital to get a stent because my bilirubin was high.

I had gone through three months with a continuous itch all over my body from the bile which was oozing out of all my pores. The stent stopped all that.

Current consumer experience

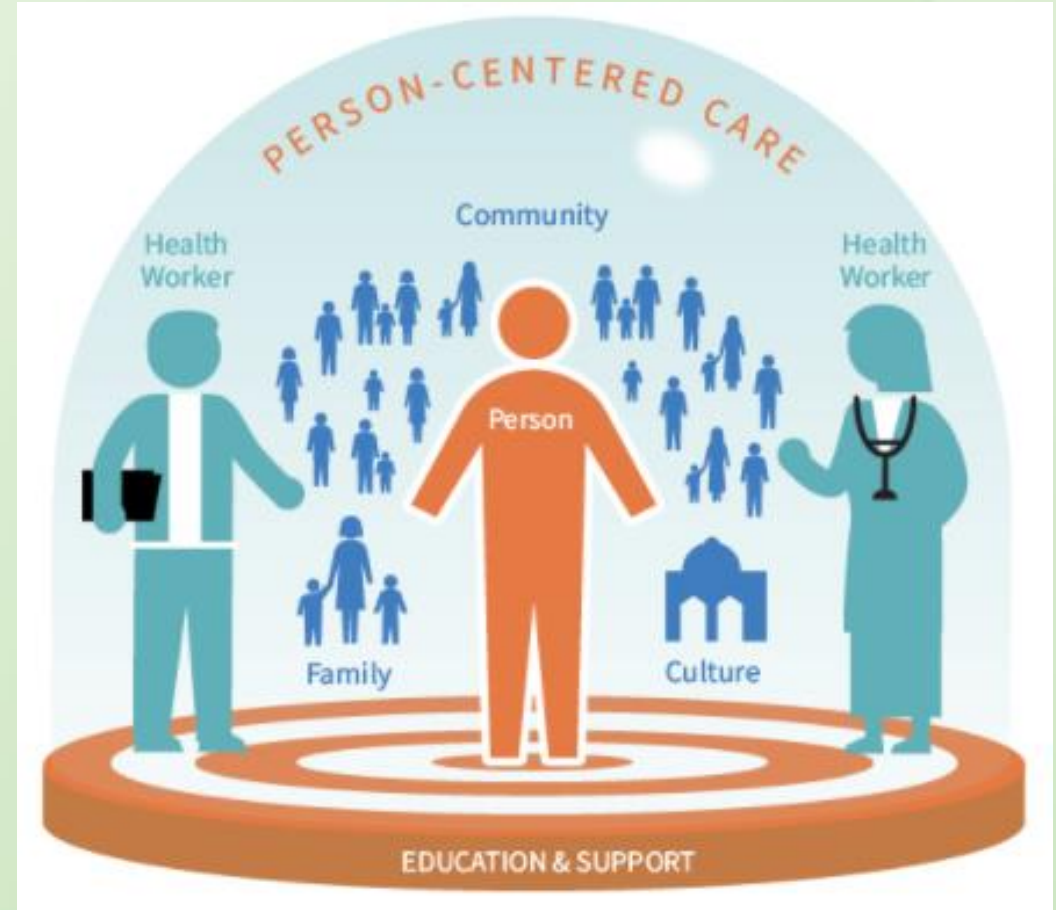


- Fragmented and disconnected
- Care transitions not well managed
- Poor continuity
- Provider communication variable
- Out-of-pocket pain
- Problems of inequity: urban vs rural experience

The future consumer experience

- Discovery
- Screening
- Diagnosis
- Information
- Coordinated treatment
- Financial safety net
- Ongoing care

Source: ONA Vision 20-30



The consumer vision

An integrated world class cancer care system that offers consumers accessible, equitable, affordable, personalised and person centred services at every stage.

The consumer top 5

- All cancers have an optimal care pathway
- From prevention to after care
- Systems focused
- Removing the barriers
- Equity and consistency



Priorities

- A focus on prevention
- Consumer centred data collection
- Access to drug trials
- Improving quality of life
- National consistency



Participation in trials

Making optimal care pathways happen

Developing the Australian Cancer Plan

- Consumer led development
 - Patient journeys/personas
 - Genuine co-design and co-production

Patients today, consumers tomorrow

- Consumers as change agents
- A chasm between current and future state
- Vision: person-centred; system-focused
- Priorities: incremental *and* transformational
- Development: co-designed and co-produced