



Australian Government

Cancer Australia

3-year Plan to Tackle Cancer Revealed Today

Friday 26 August 2011

The Cancer Australia Strategic Plan 2011-2014 was released today, to provide leadership and direction at a time of increasing cancer incidence.

Dr Helen Zorbas, CEO of Cancer Australia said there is increasing incidence of cancer as a result of factors including a growing and ageing population.

“In Australia one in two men and one in three women will be diagnosed with cancer in their lifetime,” Dr Zorbas said.

Cancer Australia and National Breast and Ovarian Cancer Centre were amalgamated in July 2011 to form a single national cancer control agency to strengthen the Government’s focus on cancer control.

“Cancer Australia will provide national leadership, working with the health sector, to establish a shared agenda to reduce the impact of cancer in our community.

“Cancer Australia will foster collaboration and engagement across the health system, build the knowledge base in cancer and seek to shape the effectiveness of cancer control strategies at a national level.”

Dr Zorbas said the Cancer Australia Strategic Plan 2011-2014 identifies key issues and strategies to improve cancer control.

“Cancer Australia will provide consumers, clinicians, researchers and educators with access to trusted and up-to-date information to guide clinical best practice and inform consumer decision making.

“Central to our efforts is the use of evidence to advance improvements across the cancer continuum and the use of innovative approaches to deliver best practice care and support.”

The Executive Director of Cancer Voices Australia, John Stubbs welcomed the Strategic Plan.

“Cancer Australia’s commitment to being informed by people affected by cancer is reflected in their contribution to this Plan,” Mr Stubbs said.

A copy of the Plan is available at www.canceraustralia.gov.au

Media enquiries – Lisa Mackay-Sim 0438 209 833